



# Collaboration Pathways for Social Entrepreneurship

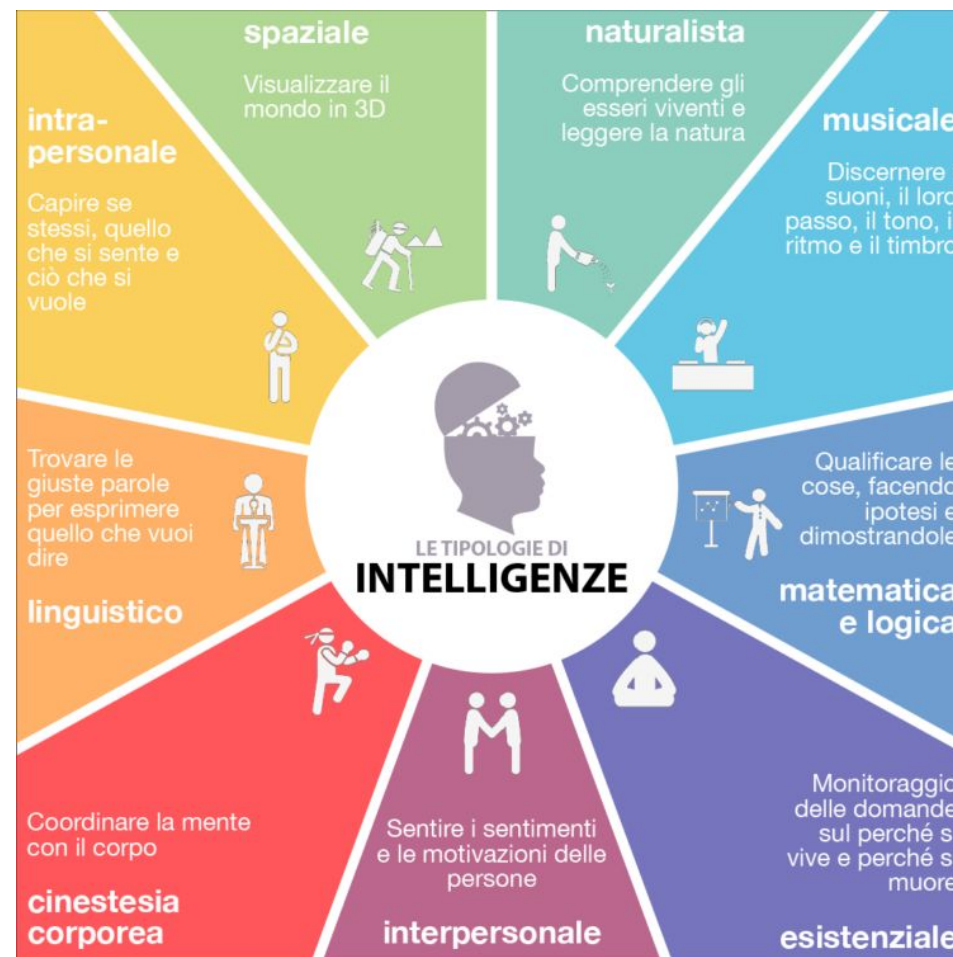


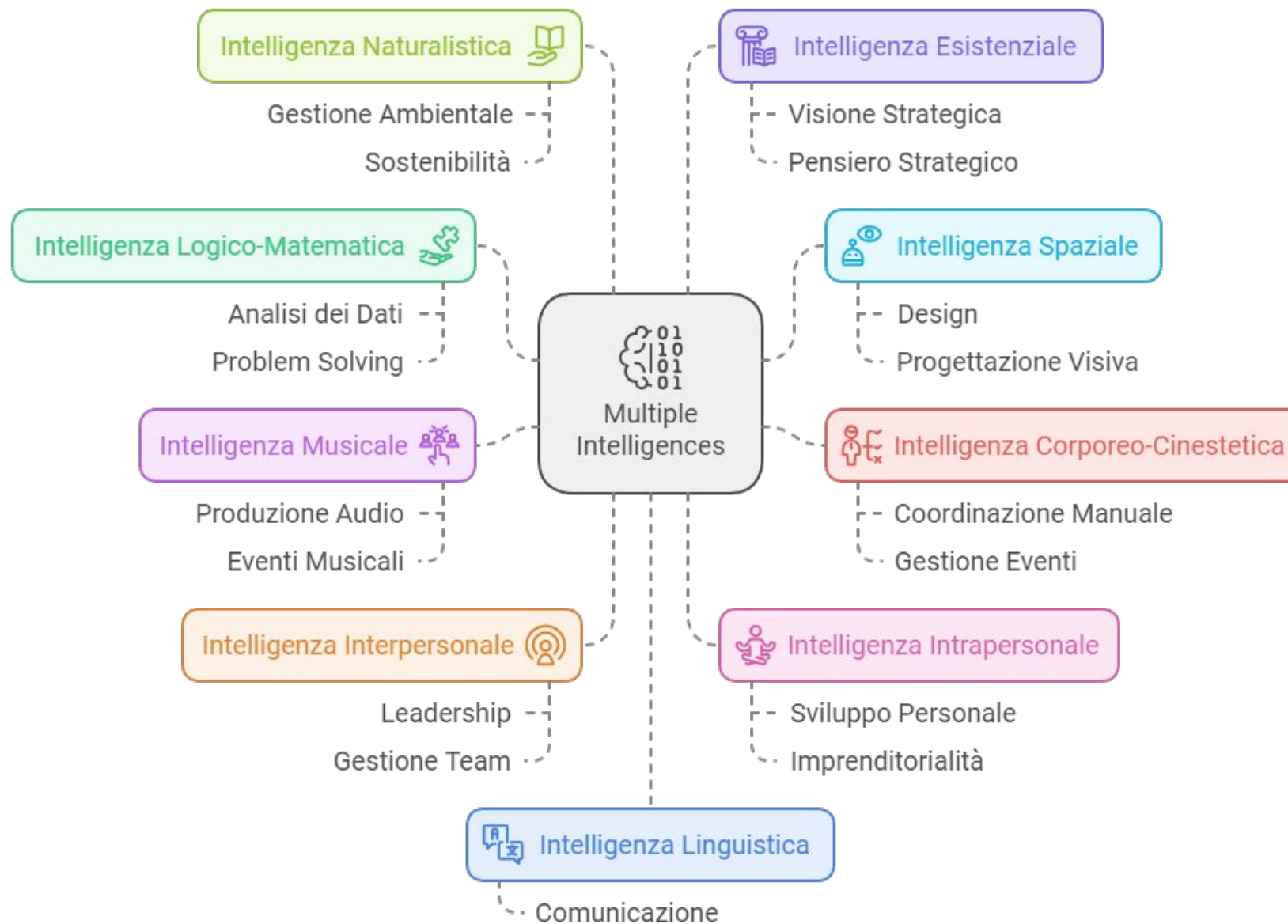
# Multiple Intelligences (Howard Gardner 1983)

In the past, intelligence was often seen as a unique ability that could be measured through standardised tests, such as IQ.

Gardner, on the other hand, proposed that there are different forms of intelligence, each representing a distinct way of thinking and learning.

According to Gardner, each of us excels in certain types of intelligence and can develop others through experiences and training.





# Diverse working groups

In the context of social entrepreneurship, valuing diversity is a fundamental principle. Each person brings a unique set of experiences, skills, talents and points of view, all of which can enrich the creative and decision-making process within a group.

Favouring among others:

- Richness of perspectives
- Development of interpersonal skills
- Increased creativity and innovation
- Greater resilience and adaptability
- Building multidisciplinary collaboration networks

WE CREATE GROUPS OF AT LEAST 3 PEOPLE WITH DIFFERENT SKILLS





# Social Entrepreneurship

Unlike traditional businesses, which focus primarily on economic profit, social enterprises seek to generate a positive impact in society by addressing challenges such as poverty, education, health, social inclusion and environmental sustainability.

## Characteristics of Social Entrepreneurship

- Social Objective: Solve a social or environmental problem.
- Sustainable Economic Model: Generate sufficient revenue to cover costs.
- Innovation: Developing innovative solutions for social challenges.
- Inclusion: Promoting the active participation of communities.
- Measuring Impact: Evaluating success through social impact indicators.

## Examples of Social Entrepreneurship

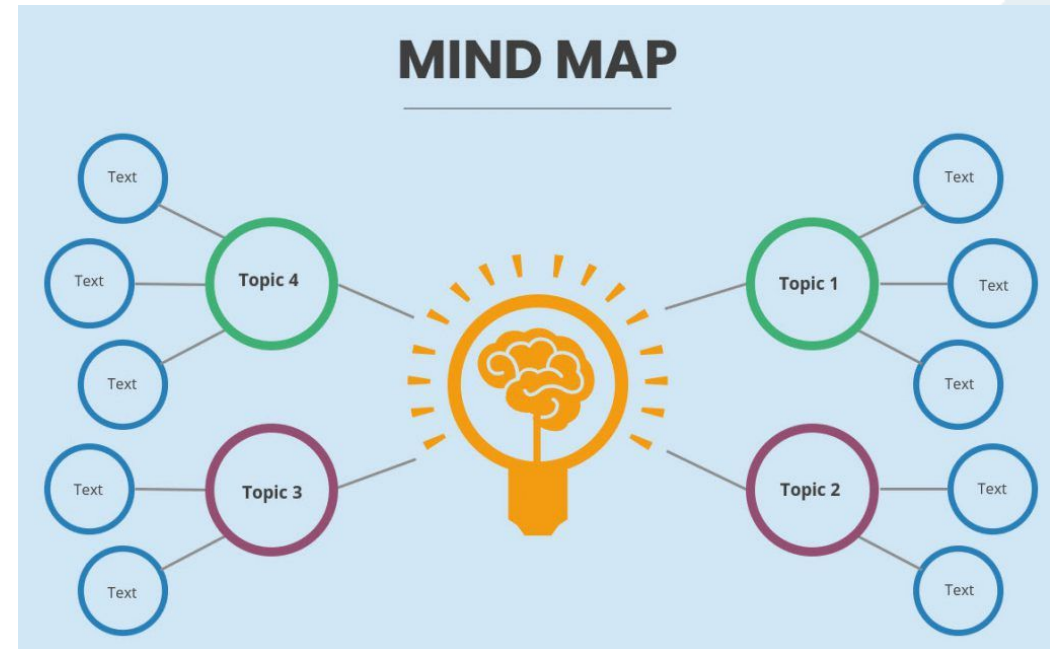
- Social Cooperatives: Offering work and training to disadvantaged people.
- Fair Trade Social Enterprise: Ensuring decent working conditions for producers.
- Social Technology Startup: Developing applications to address social problems.
- Environmental Sustainability Projects: Offer ecological solutions to reduce environmental impact.

# MIND MAPPING

Mind mapping is a visual tool used to organise and represent information, ideas, and concepts in a hierarchical and interconnected manner.

Key Components :

- Central theme
- Branches extending with sub-themes
- Other branches that create a tree structure





Co-funded by  
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